



# BillingsWorks

Workforce Council



**GOAL 1:** Position the BillingsWorks Workforce Council as the tool for collaboration, accountability, and reporting related to workforce needs and as the go-to resource for workforce development information, coordination, and connections

**Strategy 1.1** Clarify roles and responsibilities among BillingsWorks members and partner organizations

**Strategy 1.2** Establish BillingsWorks as the voice for talent development information and issues

**Strategy 1.3** Advocate for talent development opportunities and issues within the community

**Strategy 1.4** Formalize BillingsWorks organizational structure including the staffing and resource development plan

**GOAL 2:** Address the immediate and sector-specific talent development and talent attraction needs of Yellowstone County businesses

**Strategy 2.1** Expand the Work Now model to other sectors and to include additional partners that can provide access to services or new talent pools

**Strategy 2.2** Secure tools and/or technology to equip BillingsWorks and Yellowstone County's talent development system to provide immediate solutions for businesses' workforce needs

**GOAL 3:** Ensure the alignment of post-secondary education, career and technical education, and K-12 with current and future workforce demand

**Strategy 3.1** Gather information to support the alignment of universities, CTE providers, and K-12 systems with workforce demand and skill needs

**Strategy 3.2** Establish a campus for a Career & Talent Academy that promotes synergy among City College, Career Center, and state and private sector partners and accelerate the talent pipeline

**Strategy 3.3** Advocate for local education and training programs that align with Yellowstone County's workforce demands

**Strategy 3.4** Provide a "work-and-learn hub" for smooth work-and-learn connections that increase career awareness and connect emerging talent to career opportunities

**GOAL 4:** Develop a talent attraction campaign that promotes the benefits of living and working in Billings and Yellowstone County

**Strategy 4.1** Develop the content and key messages of a talent attraction campaign

**Strategy 4.2** Launch an online talent attraction site that promotes the benefits of living and working in Billings/Yellowstone County

**Strategy 4.3** Develop a toolkit for talent attraction that all stakeholders, but particularly businesses, can use when recruiting talent to Yellowstone County

NAME:

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COMPANY:

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EMAIL:

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