“BUILDING REMARKABLE with Momentum”

MISSION FOCUS

➤ Small Business Development Center (SBDC)
➤ Business Expansion and Retention (BEAR)
➤ Procurement and Technical Assistance Center (PTAC)
➤ Business Finance (Big Sky 504)
➤ Billings Works
➤ Veterans Business Outreach Center (VBOC)

➤ New Business Recruitment and Outreach
➤ Business Outreach-Think Billings
➤ Business Outreach
➤ Economic Pulse and Jobs EQ

➤ Community Development
➤ Inter-Local Agreement
➤ Redevelopment/Place-making Projects
➤ Planning/Grant Funding/Administration

WANT TO KNOW HOW OUR VIBRANT HEALTHY ECONOMY IS DOING?
Visit our website and check out Big Sky Economic Development’s ECONOMIC PULSE

WWW.BIGSKYECONOMICDEVELOPMENT.ORG/ECONOMICPULSE

You can also access the entire FY2017-2018 Strategic Plan online: WWW.BIGSKYECONOMICDEVELOPMENT.ORG/STRATEGICPLAN

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STRATEGIC PLAN

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BIG SKY ECONOMIC DEVELOPMENT

O U R M I S S I O N

Focused on sustaining and growing our region’s vibrant economy and outstanding quality of life, Big Sky Economic Development provides leadership and resources for business creation, expansion, retention, new business recruitment and community development.
Strengthen business expansion and recruitment opportunities for Yellowstone County and seek to further diversify our economic/industry base (listed in order of priority).

1. Strengthen our business recruitment program with focus on a proactive, targeted strategy that will support the enhancement of our economic diversity
2. Finalize near-term and long-term plan for job-retention, growth, and disposition of the GE Center of Excellence
3. Foster development of planned, ready-to-go industrial space with the Lockwood TEDD and the other options as outlined in the Industrial Park feasibility Analysis
4. Continue to build the Opportunity Fund as a means to fund infrastructure for key private-sector projects; Consistent with the Opportunity Fund Criteria, explore options for the acquisition of land/buildings that can serve as a tool for expansion and recruitment of business

In an effort to enhance our capacity and resources to execute the BSED Mission with excellence, we will initiate and complete the following Organizational Opportunities.

1. Strategically grow our Business Finance Program
2. Focus the talent and resources of BSED to achieve a sustainable impact
3. Build Community Awareness of BSED Resources and Our Community Impact
4. Strengthen Internal Collaboration/Partnership

Advocate for affordable, reliable energy to power current and future business and industry needs

Build and enhance our workforce development strategies/programs and further our talent attraction efforts to meet future workforce needs in support of our regional business community (listed in order of priority).

1. Sustain BillingsWorks as the local/regional workforce initiative that drives workforce development strategies and implementation of State of the Workforce Goals/Strategies
2. Dream Career is Here-Phase 2 of the BillingsWorks talent attraction efforts, work as outlined by the Workforce Council
3. Advocate for and help define strategic program and capital investment at MSU Billings and Rocky Mountain College, and Career and Technical Education/Career Center in order to strengthen the workforce pipeline for current and upcoming business-based partnership with Workforce Council, RMC, and MSUB, SD2
4. Foster regional partnerships to support workforce development and job retention needs throughout our region-Colestrip, Miles City, etc. through the Coal Country Coalition Economic/Workforce Analysis Project

1. Lead/partner/support key redevelopment and enhancement projects (listed in order of priority):  
   - Partner/lead continued EBURD and Trailhead Hospitality Corridor redevelopment
   - Lead/partner a Battin building redevelopment partnership approach with the Downtown Billings Partnership
   - Lead/partner in Trailhead Corridor (HWF 89 and Main), I-90 corridor and Yellowstone River Bridge, Lockwood Bypass
   - Support Corette site mixed-use development options
2. Support convention center development options with focus on the Trailhead Hospitality Corridor and other downtown options
3. Through partnership in the Billings Chamber Air Service Taskforce work to expand air-service and modernize the Billings airport
4. Identify and encourage key infrastructure investment for business/commercial expansion/recruitment

Plan for and lead essential community infrastructure and quality of place investments as a key strategy for the attraction of talent and private investment (listed in order of priority).

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Advocate for key economic development tools, including the retention of TIF tools, that support our regional competitiveness