

presents

## **Space2Place**



A **space** is a void. Nothing happens there. We pass it by without much thought. A **place** is a destination. We want to go there. We want to be there. **Placemaking** is about transforming ugly and underutilized spaces in our communities into vibrant, attractive, inviting, and memorable places.

### Four Attributes of a Great Place:

- |   |                          |
|---|--------------------------|
| 1. Accessible and well-connected.           | <i>Easy to get to.</i>   |
| 2. Safe and comfortable, with a good image. | <i>Easy to be there.</i> |
| 3. Activities – things to do.               | <i>Fun to be there.</i>  |
| 4. Sociable environment.                    | <i>Easy to interact.</i> |

### Summary:

Big Sky Economic Development (BSED) is sponsoring a pilot, micro-grant competition for creative placemaking. Groups, organizations, and individuals within Yellowstone County are encouraged to develop and submit their ideas for how they can transform a public space in Yellowstone County into a beautiful, lively, and welcoming place.

### Eligibility for all Grant Applicants:

1. Open to all residents and organizations within Yellowstone County.
2. All completed projects must be visible and/or useable by the public within Yellowstone County.
3. One application per organization per year.
4. Must conform with all applicable city and/or county codes and ordinances.
5. Grant funds may be used for necessary project materials and contracted services, and recipients are expected to provide volunteer labor to bring their projects to fruition. Grant funds are not intended to be used for planning purposes.

### About the Grants:

1. Grant amounts will not exceed \$2500.
2. Projects must adhere to the principles of placemaking.
3. Submission deadline: **March 16, 2018**.
4. BSED will create a selection committee to review and score the applications.
5. Awards will be announced **April 20, 2018**, at BSED's State of the Workforce event.
6. Grant funds will be released as expended with proper documentation.
7. Projects must be completed by **September 30, 2018**.

### Evaluation Criteria:

- |  |     |
|--|-----|
| 1. Exhibit the concepts of Placemaking.  | 20% |
| 2. Beautification and/or activation of a space.                                      | 25% |
| 3. Community need.   | 20% |
| 4. Innovation/Creativity.  | 20% |
| 5. Ability to leverage grant funds with In-kind match of cash and/or "sweat-equity". | 5%  |
| 6. Budget.   | 5%  |
| 7. Ability to complete work by project deadline of September 30, 2018.               | 5%  |